



DFC Goal One: Increase Community Collaboration

Objective 1: Provide staff coordination, community based networking and technical assistance to broaden capacity and expand a sustained, collaborative system of prevention in two Clinton County communities, Pewamo-Westphalia (PW) and DeWitt, for improved alignment with the CSAPC Strategic Plan and mission.

Strategy 1: Data collection and dissemination to communities using existing resources

Activity	Who is responsible	By when?
<p>Collect-Obtain Archival and Survey Data– Provide technical assistance to 2 local school-communities in the obtainment, collection and review of their MiPHY data and other community quantitative data.</p>	<p>DFC Coordinator, CSHP Team Members CSAPC Coordinator</p>	<p>March 2016</p>
<p>MiPHY Data Preparation – Provide assistance in the formatting and dissemination of data to the community using reporting formats such as “<i>Data in Action,</i>” and the “<i>MiPHY Toolkit,</i>”</p>	<p>DFC Coordinator, MMDHD Health Educator CSAPC Coordinator</p>	<p>July 2016</p>
<p>Problem Behaviors, Trends and Data Change – Assess available sources of archival and survey data, primarily focused on the four core measures, to determine problem behaviors, trends and changes in data. Compile a report, or a data presentation suitable for public viewing and discussion.</p>	<p>DFC Coordinator , CSHP Teams, Local Law Enforcement, CSAPC Coordinator</p>	<p>Ongoing</p>
<p>Community Involvement – Plan and facilitate “open to the public,” informational forums in a minimum of 2 school-communities for presentation of archival and youth survey data outcome reports. Collect and record anecdotal or qualitative data obtained via community forums in a summary report.</p>	<p>DFC Coordinantor, CSHP Teams, Local Law Enforcement, MMDHD Health Educator, CSAPC Coordinator</p>	<p>June 2016</p>

<p>CSAPC Communication Plan – Collect and report significant youth data findings and indicators and post summaries in the CSAPC Annual Evaluation Report, and CSAPC’s Website, www.drugfreeclinton.org. Forward findings to local media outlets for public release.</p>	<p>DFC Coordinator, MMDHD Health Educator, CSAPC Media Representative, CSAPC Coordinator</p>	<p>June 2016</p>
<p>Include Clinton County MiPHY Data on Coalition Facebook page and have a user friendly document available for the community to use in order to share data. Start a MailChimp newsletter to send out to coalition members and various community organizations and members.</p>	<p>DFC Coordinator, MMDHD Health Educator, CSAPC Media Representative, DFC Coordinator</p>	<p>Sept 2015</p>

Strategy 2: Engage and recruit community membership in the coalition’s vision to eliminate or reduce agent and environmental factors that support problem behaviors in youth.

Activity	Who is responsible	By when?
<p>Continue Community group presentations- Engage and recruit key community leaders via face-to-face interviews focused on survey outcomes and data reports of youth problem behaviors and community factors that contribute to the use of agents. Extend personal invitations to key community members to participate in coalition efforts.</p>	<p>DFC Coordinator, CSAPC Coordinator, Local Law Enforcement, CSHP Team</p>	<p>Ongoing</p>
<p>Data Workgroup – Establish a coalition sub-group or data surveillance workgroup, comprised of key community leaders charged with providing updates on emerging ATOD trends as well as other indicators requiring coalition attention/ action.</p>	<p>DFC Coordinator, CSAPC Coordinator, Local Law Enforcement, CSHP Team, Faith-Based Community</p>	<p>September 2016</p>

<p>Problem Statements – Develop functional problem statements (for both communities) that reflect community concerns, and are supported by data, involving agents and environmental factors contributing to youth problem behaviors. Problem Statements will be included in the development of the coalition’s logic model for the county Prevention Action Plan, 2015-2016.</p>	<p>Prevention Specialist, DFC Coordinator, CSAPC Executive Committee, CSAPC Coordinator</p>	<p>July 2016</p>
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Strategy 3: Develop CSAPC leadership skills and cultural competency abilities to expand coalition capacity and sustain prevention efforts

Activity	Who is responsible	By when?
<p>State, Regional, Federally Required or Recommended Training – Attend the annual Michigan Substance Use Disorder Conference and other state, regional or DFC trainings. Attendee’s post SUD Conference reports to be given at the next coalition meeting following the conference.</p>	<p>DFC Coordinator, CSAPC Coordinator, CSAPC Chairperson, CSAPC Members</p>	<p>September 2016</p>
<p>Cultural Competence Training – Identify and locate Cultural Competency, Social Justice training provided by a regional coordinating agency, coalition, or other entity to be attended by CSAPC leaders, coalition members, paid staff or other interested community members. Attendee’s post training reports to be given at the next monthly coalition meeting following the training.</p>	<p>DFC Coordinator, CSAPC Coordinator, CSAPC Chairperson, CSAPC Members, Community Members</p>	<p>September 2016</p>

Objective 2: Expand CSAPC’s capacity as a comprehensive, county-wide coalition by engaging the communities of Fowler and Ovid-Elsie (O-E) in the development of sustainable, multi-faceted prevention plans that result in measurable reductions in youth ATOD use.

Strategy 1: Develop CSAPC partners and members in county communities that agree to work with the coalition on identifying areas of concern involving youth ATOD use and implementation of the MiPHY.

Activity	Who is responsible	By when?
<p>Establish Key Community Partnerships – Identify and list potential coalition partners who are key community stakeholders. Convene face-to-face interviews sharing what the coalition wants to accomplish, why their partnership is important and what they can contribute towards coalition goals.</p>	<p>DFC Coordinator, CSAPC Coordinator, CSHP Teams, Local Law Enforcement</p>	<p>Ongoing</p>
<p>Commitment to Implement MiPHY – Coordinate with local school administrators and CSHP Teams to convey the value and use of biannual implementation of the MiPHY survey for 7th, 9th and 11th grade students. Secure a commitment from 2 additional local school districts to resume or begin implementation of the MiPHY for the 2015-2016 survey cycle.</p>	<p>DFC Coordinator, CSAPC Coordinator, School Administrators, CSHP Teams</p>	<p>Ongoing</p>
<p>Recruit Coalition Members – Recruit members from the ranks of key community stakeholders in 2 additional communities that agree to affiliate themselves with CSAPC’s mission.</p>	<p>DFC Coordinator, CSAPC Coordinator</p>	<p>Ongoing</p>

Strategy 2: Develop linkages in county communities between CSAPC prevention efforts and other county-wide efforts that support building community well-being.

Activity	Who is responsible	By when?
<p>Recovery Oriented System of Care (ROSC) – Expand participation in CSAPC ROSC Task Force planning sessions to included partners from additional county communities. Offer 4 ROSC TF meetings for development of Peer Lifestyle Coaches to address SUD concerns in communities.</p>	<p>DFC Coordinator, CSAPC Coordinator, CSAPC Members, DHS-CPS Workers, County Court Staff</p>	<p>September 2015</p>

<p>Health and Wellness Initiatives – Engage local community members to participate in Tri-County, and Clinton County wide initiatives. Such initiatives include, tobacco cessation programs, “Smoke-Free Parks” campaigns, and tri-county workgroups focused on tobacco, alcohol and marijuana.</p>	<p>DFC Coordinator, CSAPC Coordinator, CSAPC Members, Tri-County Area Coalitions, CEI-CMH-CA,</p>	<p>September – June 2016</p>

DFC Goal Two: Reduce youth substance use

Objective 1: Reduce past 30-day use by 5% by reducing access to alcohol by youth.

Strategy 1: Conduct Alcohol Vendor Education (VE)

Activity	Who is responsible	By when?
<p>Identify Vendors – Identify a minimum of 40 county alcohol vendors to receive VE. Cooperation with CSO and LLE, to target vendors with past violations or complaints related to alcohol sales or use during the last 5 years.</p>	<p>DFC Coordinator, CSAPC Coordinator, Clinton Sheriff’s Office (CSO), Local Law Enforcement (LLE),</p>	<p>March 2016</p>
<p>Assemble Materials, Resources – Develop a Alcohol VE Packet, with state and local laws, dram-shop liability and appropriate signage. Create a laminated, summary “placard” for placement by cash registers for ease of reference re. alcohol sales.</p>	<p>DFC Coordinator, CSAPC Coordinator , CSO, LLE</p>	<p>April 2016</p>
<p>Vendor Site Visits – Conduct “on-site” VE to deliver materials to targeted alcohol vendors. VE to include an uniformed police officer and a local community partner who will stress the importance of not allowing our underage youth to obtain alcohol.</p>	<p>Community Partners, CSO – LLE, CSAPC Members, DFC Coordinator</p>	<p>June 2016</p>

<p>Remedial VE Site Visits – Conduct “on-site” remedial VE to vendors that violated or sold alcohol to an underage decoy. Stress the value to the community of not allowing youth to obtain alcohol.</p>	<p>Community Partners, CSAPC Members, CSO-LLE</p>	<p>September 2016</p>
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Strategy 2: Conduct Alcohol Compliance Checks (ACC)

Activity	Who is responsible	By when?
<p>ACC Protocol – Confirm with the county prosecuting attorney, sheriff, LLE, the protocol for county-wide ACC. Special attention for decoy selection, use, and safety in working with undercover police officers is included in the protocol.</p>	<p>County Prosecuting Attorney, County Sheriff, LLE</p>	<p>June 2016</p>
<p>Select, Secure Decoys – Recruit and train underage decoys who are between 17-20 years old. Special consideration should be given to county high school students participating in Criminal Justice – Career Tech. Education Programs.</p>	<p>CSO-LLE, Clinton County Regional Education Service Agency, CCRESA, DFC Coordinator, CSAPC Coordinator</p>	<p>July 2016</p>
<p>Perform Compliance Checks – Complete a minimum of 40 ACC’s following agreed upon protocol for youth decoys and police officers. Issue complaints, violations or tickets for vendors selling to an underage person.</p>	<p>CSO-LLE, Youth Decoys, CSAPC Coordinator</p>	<p>August 2016</p>
<p>ACC Follow-up Activities – Recognize with verbal and letters of appreciation to vendors who “passed” and did not sell. CSO and LLE will provide a outcome report, noting vendor sales, complaints or citations issued and anecdotal observations or occurrences during operations.</p>	<p>CSO-LEE</p>	<p>September 2016</p>

<p>Summary Report – Provide a summary report comparing past sale rates, baseline rates and violations reports to Michigan Liquor Control Commission for coalition annual report-outcome evaluation.</p>	<p>DFC Coordinator, CSAPC Coordinator, Michigan Liquor Control Commission, (MLCC)</p>	<p>September 2016</p>
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Strategy 3: Conduct responsible server training for the sale of alcohol.

Activity	Who is responsible	By when?
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Become certified in one of the following approved alcohol server training programs:
TAM®: Techniques of Alcohol Management
1-800-292-2896 or www.mlba.org
TIPS®: Training for Intervention Procedures
1-800-438-8477 or www.gettips.com
C.A.R.E.® - Controlling Alcohol Risks Effectively
1-800-344-3320 or www.ei-ahla.org
ServSafe Alcohol TM Responsible Alcohol Service
1-800-968-9668 or www.michiganrestaurant.org
AIM - Alcohol Intervention Management
1-248-705-4721 or www.underthetableevaluations.com
 Provide a certified trainer, preferably a member of CSAPC, able to conduct and certify responsible server trainings to county-wide alcohol vendors.

Prevention Specialist,
 CSAPC Coordinator

June 2016

Referral Sources for Training – Create a network of referral sources including CSO-LLE, MLCC, and community partners to identify vendors with past complaints or violations for sale to underage persons.	CSO-LLE, MLCC, CSAPC Members, Community Partners	March 2016
Conduct Alcohol Server Training – Conduct a minimum of 2 trainings in for Clinton County vendors. (Trainings can be from On Premises or Concessions Curriculums)	CSO-LLE, Prevention Specialist, CSAPC Coordinator	September 2016
Training Evaluation – Collect, analyze, and compile evaluation pre-post tests, documentation of certifications and process data. Report outcomes, anecdotal data to CSAPC for annual report.	TIPS® Trainer, Prevention Specialist, CSAPC Coordinator	September 2016

Objective 2: Positively impact, by 5%, the misperceptions of parents, peers and misguided social norms involved with the harm caused by youth alcohol use.

Strategy 1: Work with our Peer Leadership Groups in each of our schools to implement and maintain prevention strategies. Recruit Youth to assist in the efforts at a county wide level.

Activity	Who is responsible	By when?
Marketing Plan – Develop a one year plan, outlining the steps needed for the inclusion of the MTD campaign in youth school venues.	Prevention Specialist, CSAPC Coordinator, CSHP Teams, Clinton County School	September 2016
Train Youth and Adult Advisors – Conduct two trainings for local youth groups to create implementation plans in their schools and communities.	Prevention Specialist, CSAPC Coordinator, CSHP Teams, Clinton County School	June 2016
Media Coordination – Engage local media outlets in efforts to spread marketing messages consistent with Most Teens Don't social norms.	Prevention Specialist, CSAPC Coordinator, CSAPC Members	June 2016

<p>Parent Networking – Develop relationships with school-community parent groups to allow two youth led presentations based upon the MTD campaign and/or other prevention topics related to ATOD.</p>	<p>Prevention Specialist, CSAPC Coordinator, CSHP Teams, Clinton County School, Faith-Based Organizations</p>	<p>September 2016</p>
<p>Data Collection, Summary Report – Collect documentation of all activities, baseline data and follow-up social norm data from both middle school and high school participants. Prepare a summary report for CSAPC inclusion with the annual report.</p>	<p>Prevention Specialist, CSAPC Coordinator</p>	<p>September 2016</p>

Objective 3: Reduce past 30-day use by 5% by reducing access to tobacco by youth.

Strategy 1: Conduct Tobacco Vendor Education (VE)

Activity	Who is responsible	By when?
<p>Identify Vendors – Identify a minimum of 40 county tobacco vendors to receive VE. Cooperation with CSO and LLE, to target vendors with past violations or complaints related to tobacco sales or use during the last 5 years.</p>	<p>Prevention Specialist, CSAPC Coordinator, Clinton Sheriff’s Office (CSO), Local Law Enforcement (LLE),</p>	<p>March 2016</p>
<p>Assemble Materials, Resources – Develop a Tobacco VE Packet, with state and local laws, dram-shop liability and appropriate signage. Create a laminated, summary “placard” for placement by cash registers for ease of reference re. tobacco sales.</p>	<p>Prevention Specialist, CSAPC Coordinator , CSO, LLE</p>	<p>April 2016</p>
<p>Vendor Site Visits – Conduct “on-site” VE to deliver materials to targeted tobacco vendors. VE to include an uniformed police officer and a local community partner who will stress the importance of not allowing our underage youth to obtain tobacco.</p>	<p>Community Partners, CSO – LLE, CSAPC Members, Prevention Specialist</p>	<p>June 2016</p>

Remedial VE Site Visits – Conduct “on-site” remedial VE to vendors that violated or sold tobacco to an underage decoy. Stress the value to the community of not allowing youth to obtain tobacco.	Community Partners, CSAPC Members, CSO-LLE	September 2016
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Strategy 2: Conduct Tobacco Compliance Checks (TCC)

Activity	Who is responsible	By when?
TCC Protocol – Confirm with the county prosecuting attorney, sheriff, LLE, the protocol for county-wide TCC. Special attention for decoy selection, use, and safety in working with undercover police officers is included in the protocol.	County Prosecuting Attorney, County Sheriff, LLE	June 2016
Select, Secure Decoys – Recruit and train underage decoys who are 16 or 17 years old. Special consideration should be given to county high school students participating in Criminal Justice – Career Tech. Education Programs.	CSO-LLE, Clinton County Regional Education Service Agency, CCRESA, Prevention Specialist, CSAPC Coordinator	July 2016
Perform Compliance Checks – Complete a minimum of 40 TCC’s following agreed upon protocol for youth decoys and police officers. Issue complaints, violations or tickets for vendors selling to an underage person.	CSO-LLE, Youth Decoys, CSAPC Coordinator	August 2016
TCC Follow-up Activities – Recognize with verbal and letters of appreciation to vendors who “passed” and did not sell. CSO and LLE will provide a outcome report, noting vendor sales, complaints or citations issued and anecdotal observations or occurrences during operations.	CSO-LLE	September 2016
Summary Report – Provide a summary report comparing past sale rates, baseline rates and violations for coalition annual report.	Prevention Specialist, CSAPC Coordinator,	September 2016

