



Clinton Substance Abuse Prevention Coalition 2014-15 Annual Report

Vision: *To prevent and/or reduce use of alcohol, tobacco, and other drugs among all Clinton County residents, with a special focus on youth.*

Mission: *To reduce the harm caused by alcohol, tobacco, marijuana, and other drugs in Clinton County by fostering community action, education, support and collaboration.*

Estimated completion of strategies and objectives, major successes (strengths and celebrations):

- We have four goal areas: Capacity Building, Alcohol, Tobacco, and Prescription Drugs. Within those four goals, we have 20 strategies and 69 milestones. Sixty six of the 69 (96%) of the milestones were completed this fiscal year.
- We are excited and encouraged by the progress the ROSC Task Force has experienced now being at the point of an implementation plan and funding proposal. We are also encouraged by the inclusion of a new Drug Court and a new Substance Abuse Disorder therapist in Clinton County.
- We have continued to implement two evidenced-based youth prevention programs in our school: Project Alert is conducted in the 7th grade classes in St. Johns Middle School and Dewitt Jr. High School. Law Enforcement officers and lead teachers received the training and certification as Project Alert instructors and co-teach the lessons. Oversight is provided by the CSAP Coordinator, a Certified Prevention Specialist. Participating students completed a post-survey and reported that the most interesting “thing they learned” was the long-term effects of tobacco products, information about inhalants, and how cleaning supplies can be harmful if inhaled. Of the students surveyed, 95% reported that the Project Alert lessons provided them with additional ways to stand up to peer pressure.
Peer Assistance Leaders (PAL) is an evidenced-based program that is designed as a peer helping peer leadership program. Four of our six school districts have active PAL groups (Bath, Ovid-Elsie, Dewitt, and St. Johns). Thirty-five additional middle and high school students from these school districts were trained in June 2015 to add to the cadre of PALs in Clinton County. Five hours of training are provided for middle school students and 18 hours for high schoolers plus four hours of homework, including parent-child discussions. Students are trained in communication skills, problem solving and decision making, signs and symptoms of depression and suicide, and when and to whom to make referrals for help. They are also trained in the “Most Teens Don’t” social norming campaign to assist in efforts to reduce substance use. From the pre-post surveys, all seven of the skill based items (“I can guide the problem-solving process”, “I can demonstrate active listening”, etc.) showed statistically significant improvements from the pre-session to the post-session.
- The combined effort of several coalition members completing the CADCA National Coalition Academy certification provided expertise in coalition development strategies, many of which have already been implemented to increase the effectiveness of our coalition. These strategies also provide prudent and wise use of both MSHN and Drug Free Communities (DFC) grant funds.

A description of linkages and collaborative partners:

- Our strong coalition efforts have led to an enhanced relationship with the Mid-Michigan District Health Department (MMDHD) partnering on the DFC grant and other initiatives to address emerging drug trends. Also through our ROSC Task Force, we are strengthening our ties with the new Drug Court. Our CSAPC coordinator is on the board of Court Appointed Special Advocates (CASA) which has unique link to our District Court Judge Sullivan. Vulnerable Adults Network is an important connection to our serving our adult population who need particular support for their substance use disorders, and CSAPC is a standing committee with the Building Stronger Communities Coalition (BSCC), our county collaborative body. We provide a report monthly to that group with periodic special presentations on Substance Use Disorder (SUD) trends in the county.
- We are very fortunate to have our coalition chairperson as the St. Johns Chief of Police. This link to law enforcement has broadened our credibility throughout the county, particularly with the other municipal police chiefs and county sheriff department.
- Our affiliation with the Healthy Communities Coalition sponsored by Clinton County Sparrow Hospital allows us to maintain a presence with the medical community and other community partners who work collaboratively on health and wellness issues affecting the county’s residents.
- Our relationship with our local schools is very positive. Through the Eaton RESA tri-county (Clinton, Eaton, Ingham) Whole School, Whole Child, Whole Community (WSCC) committee we are in a unique position to working with representatives of each of our six school districts on a coordinated school and community health framework to promote wellness and prevent substance use among our youth. Currently, all six school districts are committed to administering the Michigan Profile for Healthy Youth (MiPHY) survey to 7th, 9th, and 11th grade students this winter.

Current prevention providers, including all subcontractors and a list of services provided by each provider:

- Dewitt and St. Johns Police Departments are subcontractors for Project Alert. The Clinton County Sheriff's Office and local law enforcement entities subcontract with CSAPC for alcohol and tobacco compliance checks and vendor education.

Current funding streams:

- Our CSAPC funding comes from Mid-State Health Network and the DFC Grant. We benefit from having a DFC grant Coordinator who sits on the CSAPC Executive Committee and Data Committee and works closely with the CSAPC Coordinator. In-kind expertise is offered from the MMDHD from their data specialist to work on data analysis and reports. In-kind contributions also are afforded from Eaton RESA, MMDHD, Clinton County Counseling Center for meeting space and personnel expertise on SUD and other relevant issues. Our local law enforcement departments offer in-kind support as they put in much more time and energy in the vendor education than would be covered by our contract with them. We also have in-kind support from the Recycling and Waste Management Coordinator on proper and safe disposal of prescription medications. She serves on the coalition and as a representative of our tri-county prescription drug task force.

New MOUs, system alignment achievements, ROSC activity, and integration efforts, etc:

- We have on file with our DFC grant, updated and current MOUs for all of our 12 sectors in the CADCA model recommendations.
- We are working in tandem with the Director of MMDHD, our partners in the Healthy Communities Coalition and BSCC to create and maintain a comprehensive, integrated, health care system in Clinton County with specific attention to addressing SUD. Clinton (and Eaton) County has a new Department of Health and Human Services Director. We will be building a relationship with him to assure coordinated services with their department.
- Our ROSC Task Force, a committee of CSAPC has made great progress in gaining community support and partnerships necessary for implementation of support services. As mentioned above, with a new Drug Court, a new SUD therapist through CEI-CMH stationed at MMDHD, and Wellness InX, as a potential provider for assessment and case management services in Clinton County, we feel we are very well positioned to implement the ROSC services effectively.
- CSAPC will continue the successful use of MiPHY, county level, and local level data to effectively target our coalition efforts. We use this data to work on integrated projects around tobacco, marijuana, alcohol, and prescription drugs.
- Our tri-county effort promoting safe disposal of unused prescription medications is ready to launch early December. Public service announcements, printed material, and billboards will be displayed and distributed throughout Clinton County.

Barriers, challenges, and external factors involved in this work (opportunities):

- Clinton County has many strengths and remains one of the healthiest counties in Michigan. Often, there is impetus for service providers to advance community issues from a tri-county approach which is cost effective and strategic for common messaging. Clinton County residents are cautious that their county's unique characteristics are not discounted in those efforts.
- While steady progress has been made, community standards, practices, and policies evidenced in Clinton County reflect a tolerance toward alcohol and a relaxed concern for underage use. Community acceptance of festivals involving alcohol, beer tents at local functions, and some level of acceptance of underage drinking is a challenge.

Future plans:

- Maintain the effective and steady progress of our CSAPC.
- Full implementation of ROSC.
- Involve more youth in our prevention activities: assisting with community environmental scans and promoting how alcohol and tobacco products are targeted to our youth. Expand PAL and Project Alert participation.
- Launch the Prescription Drug Safe Disposal campaign and hold local forums on opioid and heroin prevention and treatment topics.
- Meet with the Clinton County Chamber of Commerce in April to share information on the coalition activities and explore how we can better interface with the business community.
- Re-develop the CSAPC website, create and distribute promotional materials and info-graphics.
- Implement a policy initiative in all of the public parks to make them smoke-free.
- Provide PAL groups Prevention 101 training with a menu of options on how to promote substance abuse prevention through social norming campaigns and participate in a tri-county initiative *Most Teens Don't* for youth alcohol awareness and prevention.
- Explore an early intervention school/court diversion program for our adolescents who are caught using drugs on campus.
- Revive our county suicide prevention committee.